

## Online Data Backup Top 10 benefits

Data backup is a key start to any business continuity plan. We appreciate just how important your company information and records are to your business.

*'58% of UK businesses would suffer significant business disruption if their IT systems were not available for just one day'*

PricewaterhouseCoopers 2008

Moving to an online data backup system alleviates the time and maintenance costs associated with older solutions such as tape backup. It also increases security of the information, storing your data offsite in an encrypted format at our two UK data centre's.

### Top ten reasons to use online data backup

- 1 Ease of use** – the simple set and forget features of the software mean that you simply choose what you want backed up and up and when. On demand or on a set schedule your data is automatically sent to our two data centre's
- 2 Cost** – full data protection for a predictable monthly cost. Compared with other backup solutions such as tape, online data backup is very cost effective. There are no initial costs for hardware or setup and the price reduces the more your data grows
- 3 Support** – management of the data backup process, changing times or data selection can be done easily by the user. We monitor the infrastructure meaning that no maintenance is required
- 4 Compliance** – as part of a business continuity plan the online backup service can help to achieve compliance with regulatory requirements and data protection regulations
- 5 Time management** – data is backed up incrementally. This means that backup windows are reduced considerably. The automated schedule frees up your time and therefore boosts productivity
- 6 Security** – two copies of your data are protected by a military level encryption key known only to you. They are then stored offsite in our two, state of the art, data centre's
- 7 Data Recovery** – the software allows you to retrieve single files or a full restore, from anywhere with an internet connection. You can restore files you need to work on immediately and easily, reducing downtime in the event of a disaster
- 8 Scalability** – as your business data grows we can increase the limit on your account, quickly and easily, without the need for buying additional hardware, just a simple increase to your monthly invoice
- 9 Suitable for all** – our disk to disk solutions provide fully encrypted backup, storage and recovery, ensuring the highest levels of data protection for SOHOs, SMEs and enterprises
- 10 Mobility** – the backup software is perfect for mobile users as it allows them to backup whilst on the move from anywhere with an internet connection – rather than waiting for them to come into the office



SECURING DATA

PROTECTING BUSINESS